

LEARNING OUTCOMES

Students upon completion of B.Com program, will be able to

- Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues
- Determine the probable outcomes of various trade cycles in close and open economy and the different situations, severity of trade and interdependence of various economies with respect to various aspects among the economies, also discussed various shocks, productivity and efficiency in the economy through absolute and acquired advantages, providing real life examples
- Describe the recent developments in accounting-HRA, Social reporting and Financial Reporting in Not-For-Profit and PSU'S
- Describe retailing in D-commerce by: Analysing branding and pricing strategies, Using and determining the effectiveness of market research, Assessing the effects of disintermediation
- Develop an awareness of Organisational Behaviour as it currently affects organisations from newspapers, professional journals and the Internet.
- Identify the impact of new regulation on distribution of pesticides and kind of changes needed to be done
- Describe how the Government is able to avoid the issue of insider trading etc.
- Gain knowledge of the various strategies followed by investment practitioners
- Determine and enhance their cognitive knowledge of global issues; interpersonal skills with individuals from various cultures, and social responsibility awareness on global issues.